

EVERYSIGHT Opens US Store for Raptor AR Smartglasses

US Cyclists w/ Invites Can Now Pre-Order Raptor AR Smartglasses at the Early Adopter Price

HAIFA, ISRAEL - Nov. 15, 2017 - **EVERYSIGHT's** Raptor AR Smartglasses (Raptor), the first consumer-focused augmented reality smartglasses for cyclists, triathletes, and early adopters, are now available for pre-order in the US. US based consumers who registered and received an invitation can pre-order at the early adopter price **price of \$499 for the 16GB and \$549 for the 32GB**. Raptor AR Smartglasses will start shipping in February 2018.

US consumers can still register to receive a special pre-order invitation at <https://eversight.com/>. Invitation quantities are limited. European pre-order invitations to pre-order at the **early adopter price of €579 for the 16GB and €639 for the 32GB** will be distributed in January 2018, and product will start shipping in April 2018.

FEATURE SET

Raptor smartglasses enhance performance using augmented reality to provide riders with the real-time information they need to become faster, fitter, and more efficient. **Raptor** will come in three colors (Stealth Black, Electric Green, and Artic Blue). Additionally, EVERYSIGHT will offer accessories such as a handlebar control system, RX frames, and tinted visors.

Raptor AR Smartglasses enhance a rider's experience and performance by:

- **Displaying What Matters in Real Time** -- Patented BEAM™ Technology and ANT+/BT connectivity mean that Raptor overlays sharp, high-resolution, yet semi-transparent, information such as heart rate, cadence, speed, power, distance and more, out in front of riders at all times.
- **Delivering Navigation** -- Built-in GPS/GLONASS and the Raptor navigation display mean riders will never miss a turn while moving.
- **Maximizing Safety** -- It is safer to view a semi-transparent display of the data projected in the visor than to look down, away from the road, at a cycling computer while in the paceline, on a technical riding section, or while riding to work through traffic.
- **Staying Connected** -- Bluetooth connectivity allows Raptor to deliver phone notifications while on the go, so riders will never miss an important message or have to search for their phone in their back pocket while riding.
- **Sharing Moments** -- A built-in look-and-shoot HD camera with voice and data overlay enable riders to capture the essence of their cycling experience, whether that's on a training ride, a joy ride, or a race. All images and videos can be shared with friends, followers, or coaches through any social media channel post ride.
- **Ride Time** -- EVERYSIGHT's BEAM™ Technology minimizes power consumption allowing riders to enjoy up to 8 hours without having to recharge.
- **Easy Function Control** -- Riders can use voice commands or simply swipe and tap the touch pad located on the right temple of the Raptor to alter their view, control maps, volume, brightness, data screens and more.
- **Companion App** -- All captured information (heart rate, cadence, speed, power, etc.) uploads to Raptor's companion app (Android and iOS), and can be shared through social media channels or synced to popular third-party fitness and cycling apps.

ACCESSORIES

Raptor will also come with a selection of accessories.

- Handlebar Control System: A handlebar controller (\$59 USD) will allow riders to control all Raptor functions with their thumb or finger.
- RX Frames: Riders with prescription lenses will have the option to purchase RX frames for \$29 USD (prescriptions must be filled by optometrist).
- Tinted Visors: Eversight will offer dark and light-tinted visors for different riding conditions (\$79 USD).

To sign-up for an invite and learn more about Eversight and Raptor AR smartglasses, please visit www.eversight.com. To engage with Eversight, visit: [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#). For Media Assets and Images: <https://www.dropbox.com/sh/913fg9k6ji5zo18/AAAYTh2a-C822aZK-3Wnn6d-a?dl=0>

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About Eversight

Eversight is a consumer augmented reality company spun out of Elbit Systems Ltd, an international high technology company engaged in a wide range of defense, homeland security and commercial programs throughout the world. Among other achievements, Elbit Systems is a market leader in advanced fighter jet and rotary wing Helmet Mounted Display (HMD) systems. Backed by external investors, Eversight is revolutionizing the way people see and experience information. With decades developing vision systems and Head-Up Displays (HUD), the Eversight team is bringing its cutting-edge experience to the field of wearable technology. Learn more at www.eversight.com or engage with Eversight on Facebook, Twitter and YouTube.