

EVERYSIGHT'S RAPTOR AR SMARTGLASSES NAMED AS CES 2019 INNOVATION AWARDS HONOREE

HAIFA, ISRAEL, November 8, 2018 – Everysight today announced that its Raptor AR Smartglasses for cycling has been named a [CES® 2019 Innovation Awards Honoree](#) in the Fitness, Sports and Biotech category. The announcement was made during CES Unveiled New York, an invite-only tech event bringing together top media, exhibitors and industry leaders for a sneak peek of the products and trends expected at [CES 2019](#).

The CES Innovation Awards recognizes outstanding design across 28 product categories, chosen by a panel of judges who review submissions based on design, functionality, consumer appeal, engineering, and how the products compare with the competition. In particular, the Raptor AR smartglasses were recognized for their innovative BEAM™ technology, which allows cyclists to experience AR in the outdoors; for packing so much technology into a stylish yet durable form factor; and for solving the power challenge that lets cyclists experience all of this new technology on rides of up to eight (8) hours.

Everysight's Raptor AR Smartglasses (Raptor) are now available for purchase in the US, Canada, EU, and the UK for \$649 USD & GBP/749 EUR/879 CAD for the 16GB version and \$699 USD & GBP/809 EUR/939 CAD for the 32GB version. To purchase, please visit www.Everysight.com.

BLACK FRIDAY / CYBER MONDAY PROMOTIONS

Everysight will offer a \$100 USD Black Friday holiday sale available at www.Everysight.com. For Cyber Monday, Everysight will offer a Raptor package deal: buy one Raptor and get the handlebar controller and light tint visor for free, a savings of \$138USD.

RAPTOR FEATURE SET

Everysight's Raptor AR Smartglasses (Raptor) is the first consumer-focused augmented reality (AR) smartglasses for cyclists, triathletes, and early adopters. Raptors enhance cycling performance using augmented reality to provide riders with the real-time data and information they need to become faster, fitter, and more efficient. Raptor comes in three colors (Stealth Black, Electric Green, and Arctic Blue). Everysight offers accessories such as a handlebar control system, RX adaptors, and tinted visors.

Raptor AR Smartglasses enhance a rider's experience/performance by:

- Displaying What Matters in Real Time -- Patented BEAM™ Technology and ANT+/BT connectivity mean that Raptor overlays sharp, high-resolution, yet semi-transparent, information such as heart rate, cadence, speed, power, distance and more, out in front of riders at all times.
- Delivering Navigation -- Built-in GPS/GLONASS and the Raptor navigation display mean riders will never miss a turn while moving.
- Maximizing Safety -- It is safer to view a semi-transparent display of the data projected in the visor than to look down, away from the road, at a cycling computer while in the panceline, on a technical riding section, or while riding to work through traffic.
 - Raptor Speaker allows riders to listen to music or receive phone calls without covering the ears.



- Staying Connected -- Bluetooth connectivity allows Raptor to deliver phone notifications while on the go, so riders will never miss an important message or have to search for their phone in their back pocket while riding.
- HD Camera -- A built-in look-and-shoot HD camera with voice and data overlay enable riders to capture the essence of their cycling experience, whether that's on a training ride, a joy ride, or a race. All images and videos can be shared with friends, followers, or coaches through any social media channel post ride.
- Ride Time -- Everysight's BEAM™ Technology minimizes power consumption, allowing riders to enjoy up to 8 hours without having to recharge.
- Easy Function Control -- Rides can use voice commands or simply swipe and tap the touchpad located on the right temple of the Raptor to alter their view, control maps, volume, brightness, data screens and more.
- Companion App -- All captured information (heart rate, cadence, speed, power, etc.) uploads to Raptor's companion app (Android and iOS), and can be shared through social media channels or synced to popular third-party fitness and cycling apps.

ACCESSORIES

Raptor also comes with a selection of accessories:

- Handlebar Control System: A handlebar controller (\$59 USD & GBP/69 EUR/79 CAD) will allow riders to control all Raptor functions with their thumb or finger.
- RX Frames: Riders with prescription lenses will have the option to purchase RX frames for \$29 USD & GBP/35 EUR/39 CAD (prescriptions must be filled by an optometrist).
- Tinted Visors: Everysight will offer dark and light-tinted visors for different riding conditions (\$79 USD & GBP/89 EUR/109 CAD).

To learn more about Everysight and Raptor AR smartglasses, please visit www.everysight.com. To engage with Everysight, visit: [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

For Media Assets and Images:

<https://www.dropbox.com/sh/913fg9k6ji5zo18/AAAYTh2a-C822aZK-3Wnn6d-a?dl=0>

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About Everysight

Everysight is a consumer augmented reality company spun out of Elbit Systems Ltd, an international high technology company engaged in a wide range of defense, homeland security and commercial programs throughout the world. Among other achievements, Elbit Systems is a market leader in advanced fighter jet and rotary wing Helmet Mounted Display (HMD) systems. Backed by external investors, Everysight is revolutionizing the way people see and experience information. With decades developing vision systems and Head-Up Displays (HUD), the Everysight team is bringing its cutting-edge experience to the field of wearable technology. Learn more at www.everysight.com or engage with Everysight on Facebook, Twitter and YouTube.